



**Notice of Meeting**

California Exposition & State Fair  
Meeting of the Cultural Advisory Council  
To Be Held  
**Thursday, June 24, 2010**  
**4:30 pm**

**In the Administration Building Boardroom**  
Cal Expo  
Sacramento, California

Rory Kaufman, Chair  
Inderjit Singh Kallirai, Vice Chair

Chong, Jerry – Member  
Davis, Shaunda – Member  
Dotson, Lynda - Member  
Earl, Herbert – Member  
Edwards, Walter - Member  
Foster, Mona - Member  
Franklin, Matthew, Member  
Jones, Rosemary - Member  
Nguyen, Stephanie – Member

Novoa, Richard – Member  
Radke, Julie Anne - Member  
Rasul, David – Member  
Raz, Natalie - Member  
Reynoso, Jose - Member  
Rios, Rachel – Member  
Sears, Reggie - Member  
Shaw, Greg – Member

This notice is also available on the Internet at: [www.calexpo.com](http://www.calexpo.com)

**Mission Statement**

The Cultural Advisory Council was established by the Board of Directors to enhance the outreach efforts of the Board and staff in the cultural communities throughout the State; to advise the Board on matters pertaining to multi-cultural programs related to education, entertainment and other activities at the annual California State Fair; and to support Board objectives to showcase a broad range of multi-cultural activities during the annual State Fair as well as throughout the year at Cal Expo.

## **Public Comment**

Any member of the public wishing to address the Council on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the Council's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Council at the time the agenda item is being considered by the Council. If you wish to address the Council on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please fill out a speaker's form and provide it to the Council's Recording Secretary. You will be allowed a maximum of three minutes to address the Council during the Public Comment item on the agenda.

## **AGENDA**

### **1. CALL TO ORDER**

- a. All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Chair.

### **2. ROLL CALL AND MEMBERS ABSENT**

### **3. INTRODUCTION OF GUESTS & STAFF**

### **4. MINUTES OF PREVIOUS MEETING**

- a. Approval of Council Meeting Minutes from May 20, 2010

### **5. CONSENT CALENDAR**

- a. None

### **6. CORRESPONDENCE**

- a. None

### **7. UNFINISHED BUSINESS**

- a. None

## 8. NEW BUSINESS

- a. 2010 California State Fair Updates
  - i. Competitions & Programs
  - ii. Entertainment
  - iii. Marketing & Advertising
  - iv. Community Walk-A-Long
  - v. Youth & Teen Outreach
  - vi. Community Outreach & Events
- b. Other Cal Expo Updates, if any

## 9. ADDITIONAL STAFF & MEMBER UPDATES

- a. If any

## 10. MATTERS OF INFORMATION

- a. Public Comments
- b. Member Comments
- c. Staff Comments
- d. Other Comments, if any

## 11. ADJOURNMENT

Date of Notice: June 11, 2010

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.

### **2010 CAC Meeting & Event Schedule**

- **4<sup>th</sup> of July Celebration** – Sunday, July 4, 2010 @ 5:00pm
- **Grape & Gourmet**– Wednesday, July 7, 2010 @ 5:00pm
- **GALA** – Friday, July 9, 2010 @ 5:00pm
- **California State Fair** – July 14 – August 1, 2010
- **Meeting** - Thursday, August 19, 2010 @ 4:30pm
- **Meeting** - Thursday, October 21, 2010 @ 4:30pm
- **Meeting** – Wednesday, December 8, 2010 @ 4:30pm